



# COMPETITION STRATEGY OVERVIEW

Over the last 18 months Rounders England have reviewed the needs of the Rounders community to understand the competition opportunities that appeal the most.

We understand that within the community, **having fun, broadening one's social circle, having the ability to win, enhancing team spirit** and **improving health and wellbeing** are primary motivations.

Within the education environment we learnt that having **fun, enhancing team spirit, having the ability to win** and **the sense of independence gained** were important factors.

Our programme of events for 2019 are designed to deliver experiences which focus on these factors and lead to players **feeling stronger towards Rounders and playing more frequently.**

Our **'team spirit / winning'** events are targeting independent schools, secondary schools and teams that have won their local league. They promote the competitive nature of Rounders and provide opportunities for people to take it seriously, compete to win and instil team spirit.

- Independent Schools Competition
- Secondary Schools Competition
- Champion of Champions

Our **'broaden social circle / fun'** events are targeting primary schools, university teams and community teams. They promote the social and fun aspects of Rounders and provide opportunities for people to meet others, have fun, play in a friendly environment and be part of a team.

- Primary School Competition
- University Series
- Roundersfest