

MARCH 2021



Summary

ROUNDERS ENGLAND COMMUNITY SURVEY





Introduction

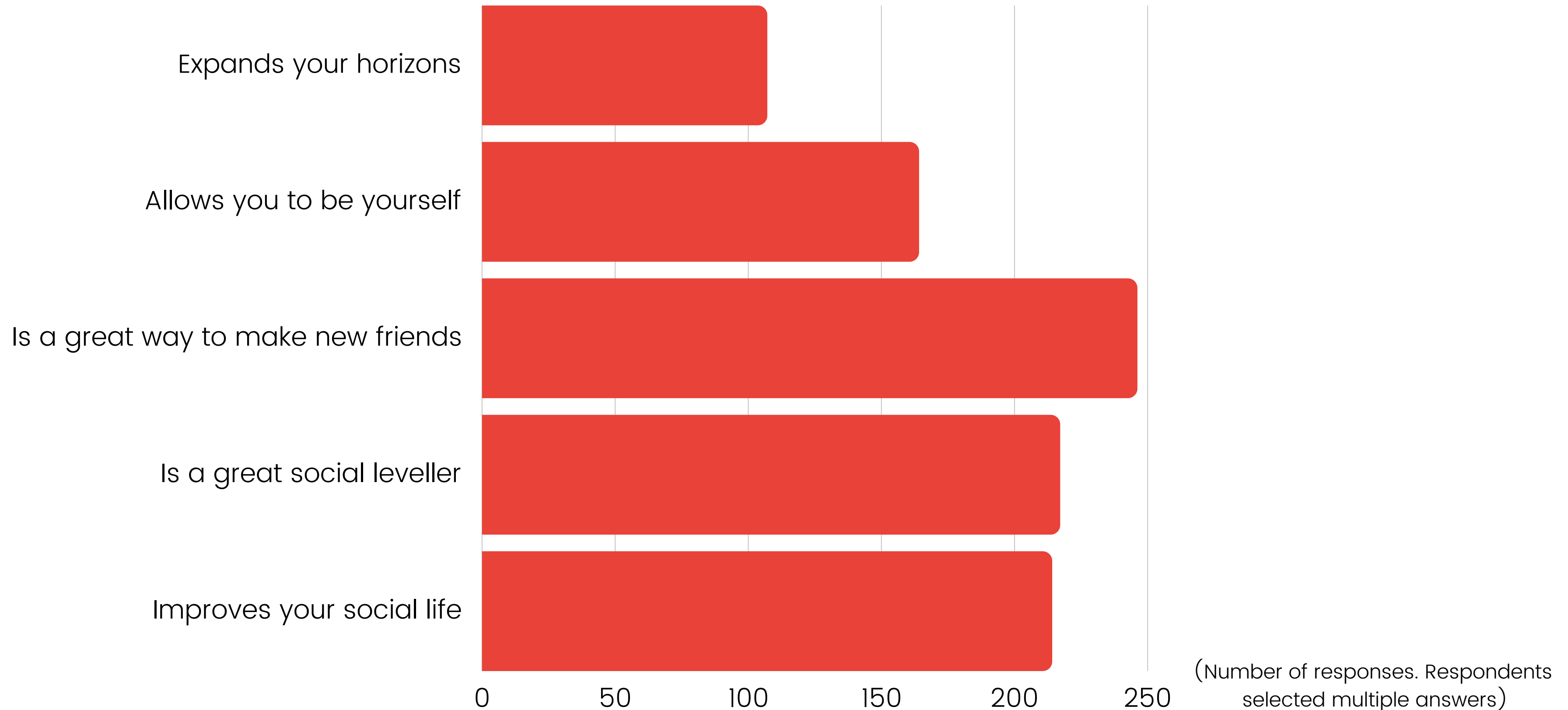
The survey opened on 22nd February and closed on 15th March.

The survey formed part of the Rounders England Across the Field campaign.

It was sent to members, member teams and leagues, as well as widely circulated on social media.

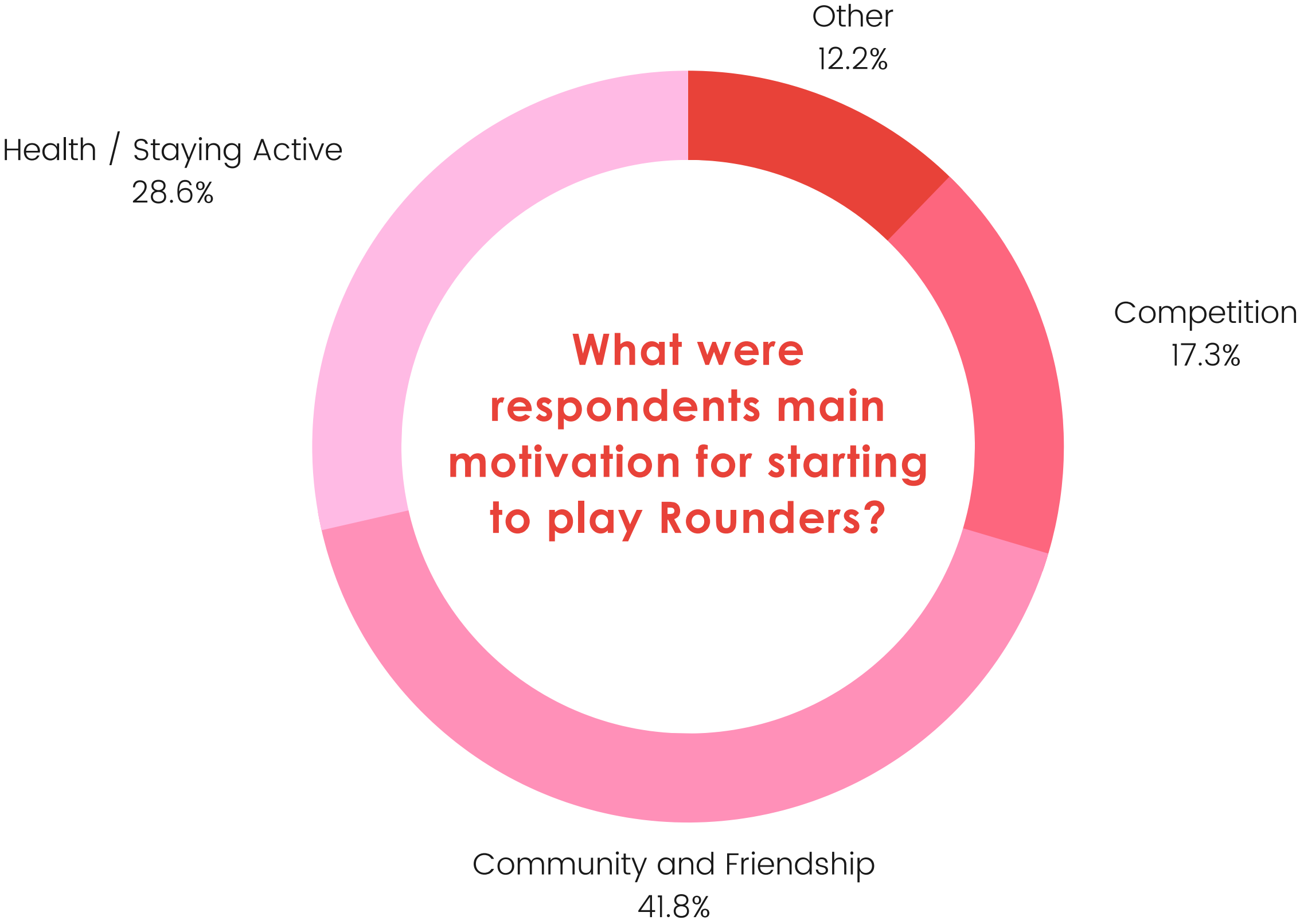
There were 42 questions, based around demographics, activity levels, effects of coronavirus and thoughts on the future of rounders.

What do respondents see as the benefits to playing Rounders?



What were respondents main motivation for starting to play Rounders?

41% of respondents took up rounders for community or friendship, 30% for their health, and 17% for competition.



Continued: What were respondents main motivation for starting to play Rounders?

Other reasons included:

- Fun activity with no pressure
- Loved rounders at school and wanted to start playing again
- Just love whacking a ball
- Generations of families that continue to play
- Years of friendship

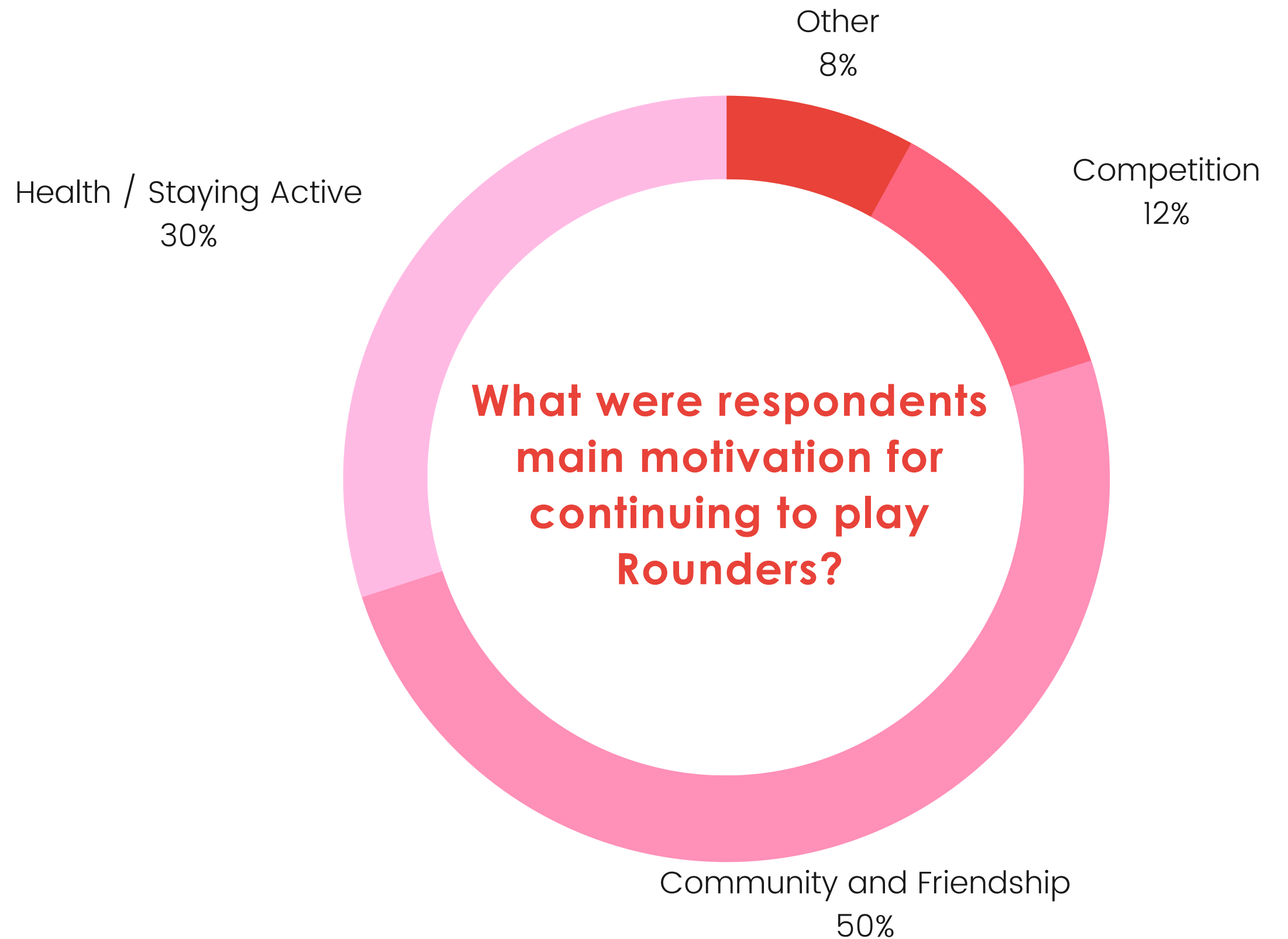
And our favourite:

“I fancied the coach. Ended up marrying him”.

What were respondents main motivation for continuing to play Rounders?

Once respondents were playing rounders, then 50% of them continued due to community and friendship, 30% because of staying active.

We can see that people join for different reasons, but the rounders community and friendships made becomes a bigger factor in their decision to continue playing.





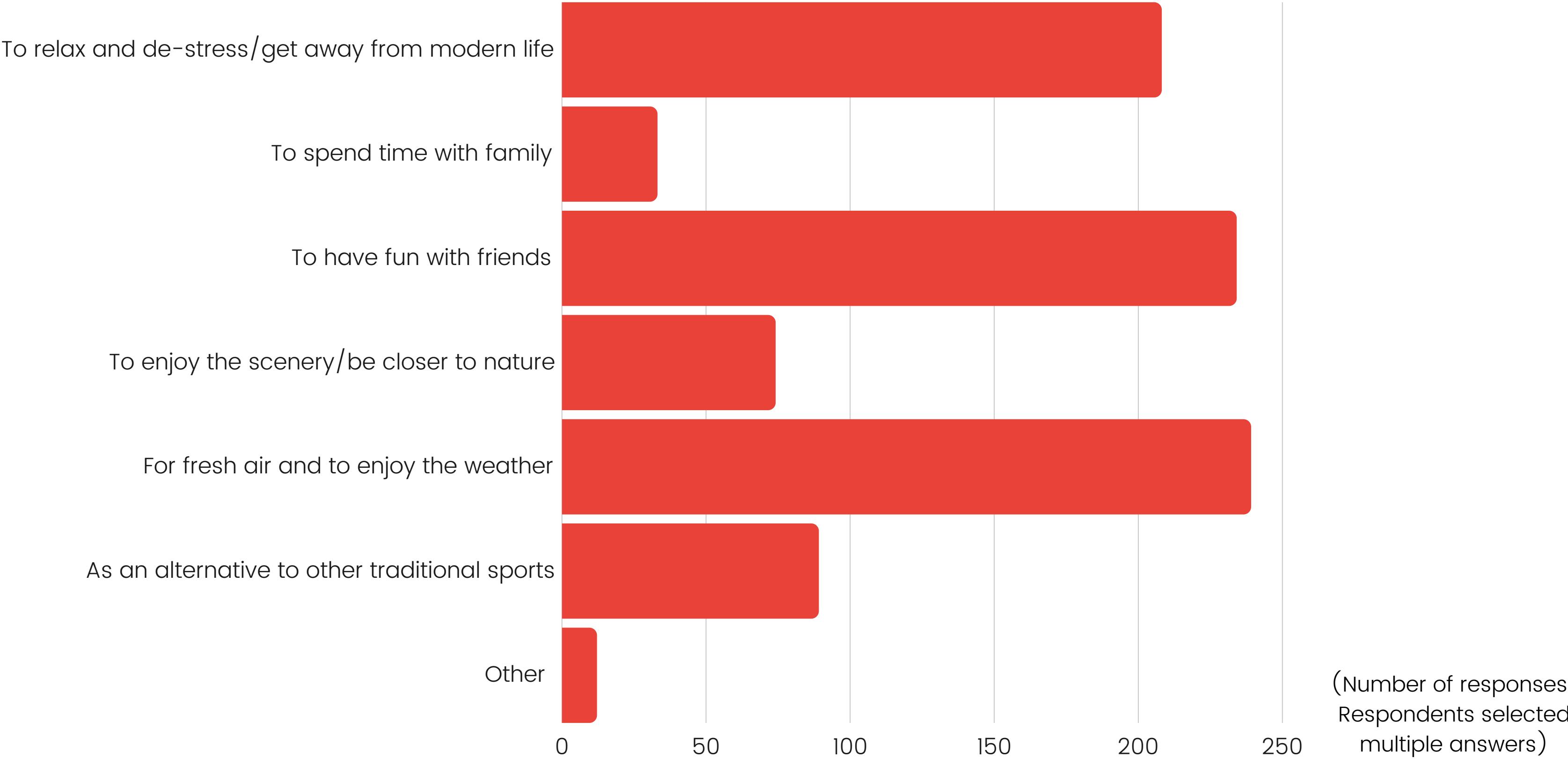
What were the benefits to playing Rounders outdoors to respondents?

These responses were backed up by the information on what players thought the benefits of playing rounders outdoors were:

83% of them saw having fun with friends as a benefit, and 86% play for the fresh air and to enjoy the weather!

74% of them play to relax and de-stress, and 26% to enjoy the scenery and be closer to nature.

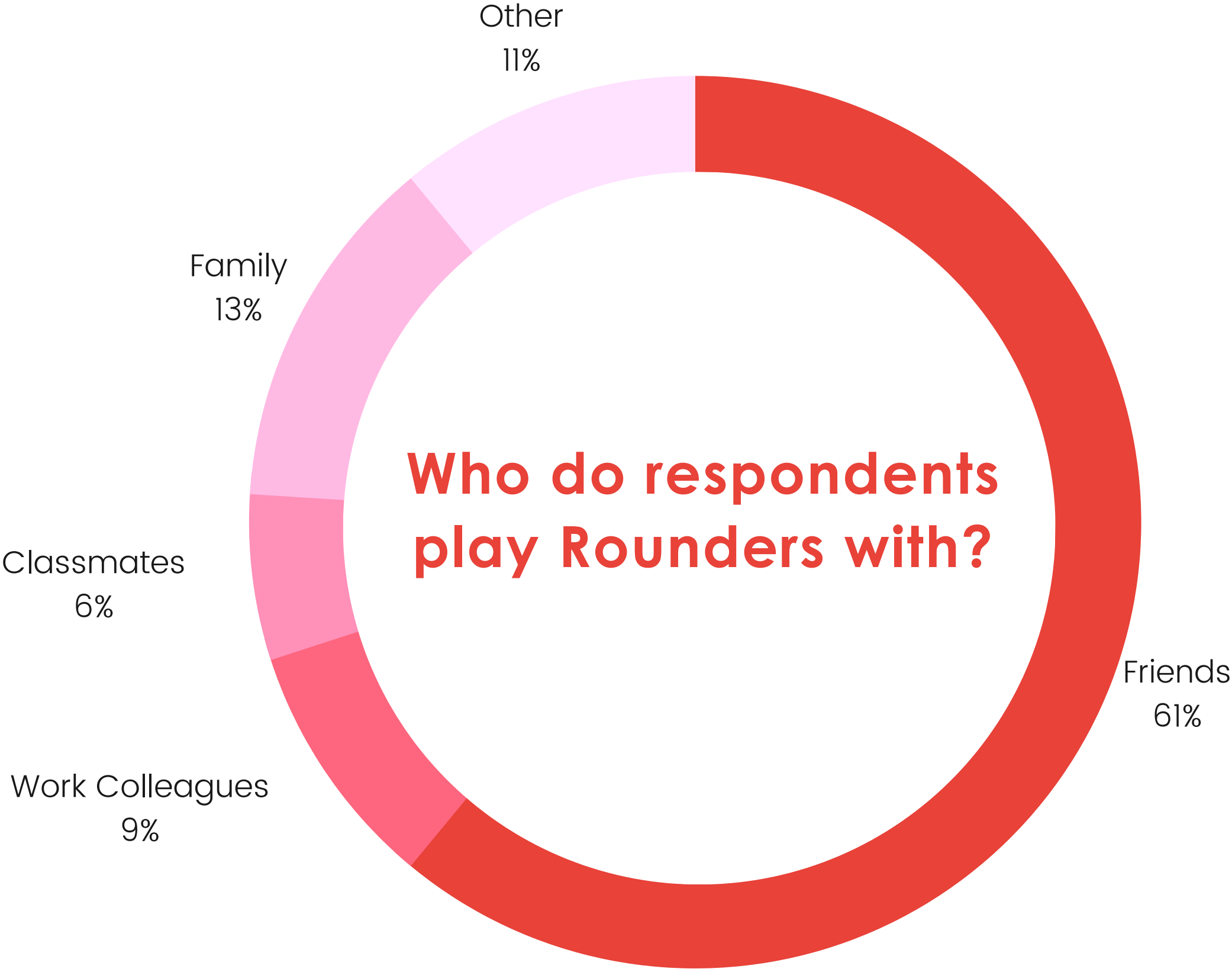
Continued: What are the benefits to playing outdoors?



(Number of responses. Respondents selected multiple answers)

Who do respondents play Rounders with?

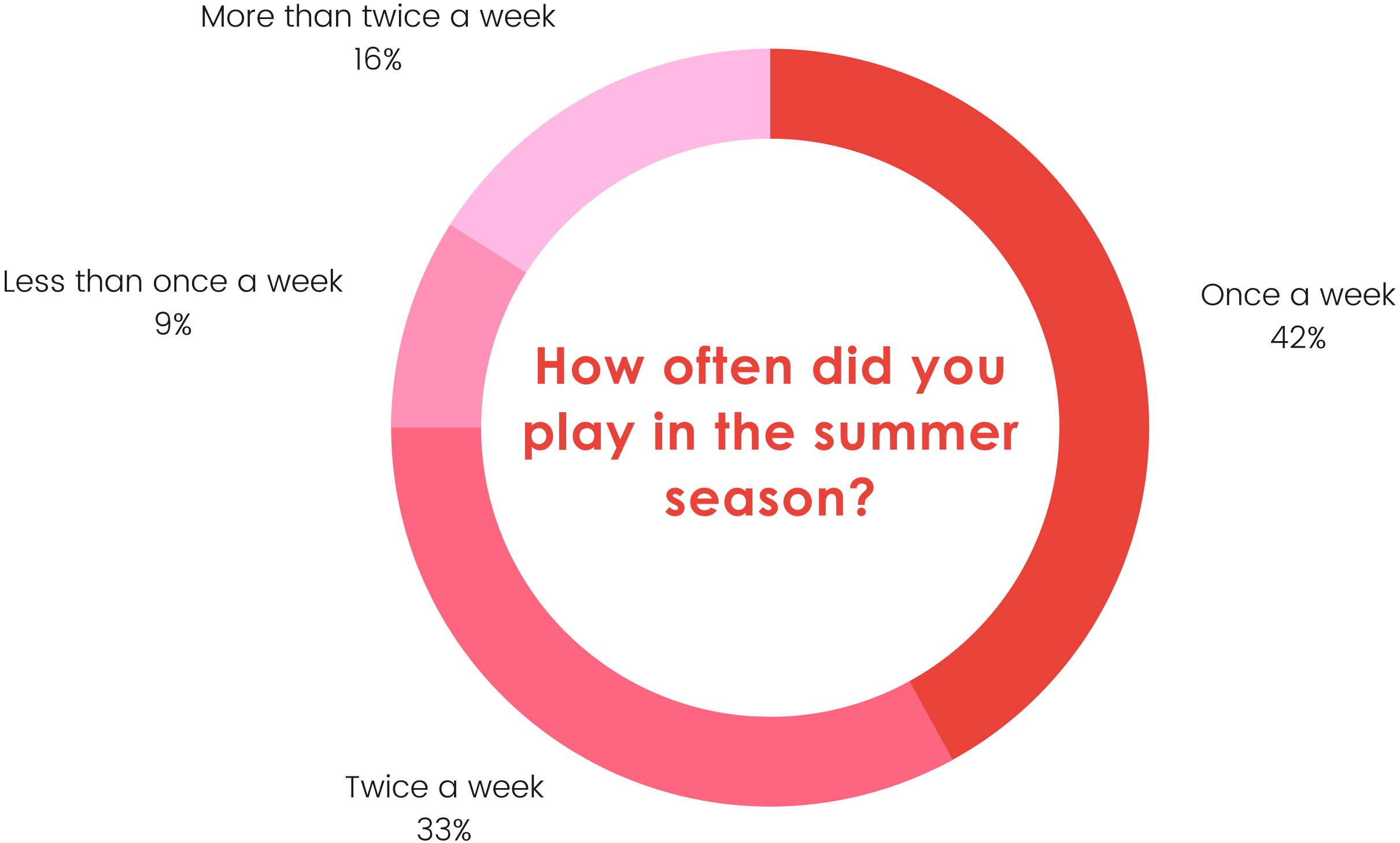
We asked people who they played rounders with, 61% of them play with friends.



Who do respondents play Rounders with?

When do respondents play Rounders?

We asked how often respondents play in the summer and winter season, we will then be able to measure the impact of COVID when we repeat the survey in 2022.



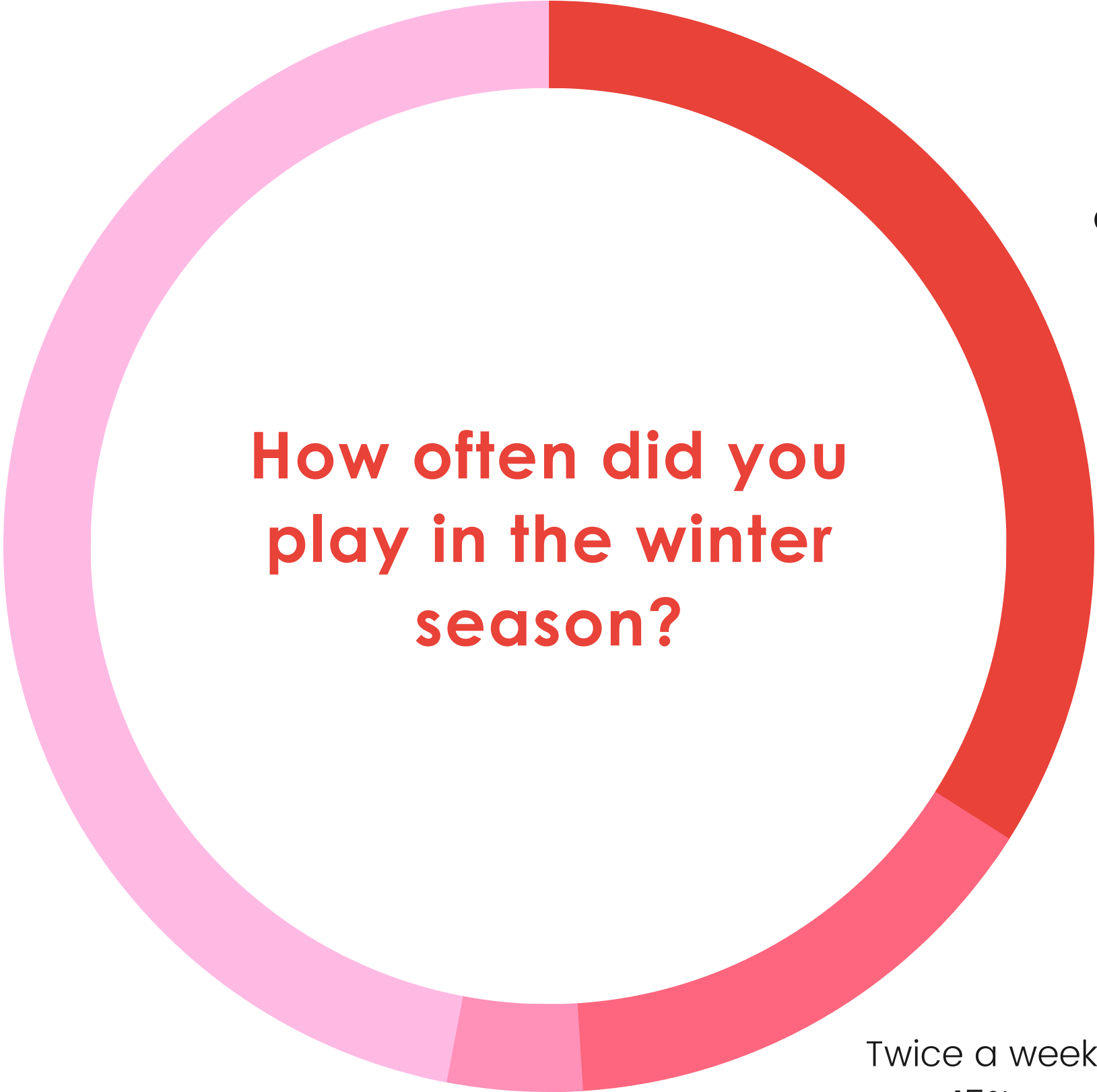
How often did you play in the winter season?

Less than once a week
47%

Once a week
34%

Twice a week
15%

More than twice a week
4%





Impact of COVID

We also asked questions around how the coronavirus pandemic had impacted on people's lives:

Has coronavirus significantly impacted your ability to stay active?

Unsurprisingly with the restrictions placed upon exercise, 65% of respondents said that they had a decreased ability to exercise.

16% said that their activity levels had remained the same, and 19% had an increased ability to exercise.



Has coronavirus changed your feelings toward physical activity?

Respondents could select more than one answer, with 47% of respondents saying that they had an increased awareness of the need to exercise.

Sadly 6% were scared or more worried to go out, with 7% unable to go out or stuck at home.

48% were aware of the importance of physical activity for improving mental health.

38% were less motivated to exercise, with 21% more motivated.

Finally, 8% report no change in their feelings.

Thank you to all the individuals, teams and leagues who responded to the survey.